

Missoula Horse Council Board Meeting Notes

8/9/2022

Mavericks Practice Facility

In attendance: Sheila Mealey, Deb Anderson, Arwyn Anthony, Bill Bucher, Penny Bucher, Jennifer Cote, Kathryn Maslanka, Nancy Adams, Jen Belitz, Scott David, Ed Taylor, Clara Davison, Natalie Sullivan, Drue Kerns

Meeting start: 6:04pm

Minutes from June

- Motion to approve June Minutes: Scott, 2nd Jen – Approved

Treasurer's Report

- \$57,xxx in checking, above BOY balance, not all expenses have been entered
- Working to identify debit card charges
- Jennifer would like to have bank records available to the board for review, asks for a committee to look into the best way to provide this option
- Motion to approve the Treasurer's Report: Deb, 2nd Scott – approved

Committee Reports

- **Merchandise:** Got new hats and shirts just in time for the CNC show, stickers/bumper stickers/magnets on the way
- **Work day** – October 15th, start brainstorming ideas for what we will need done
- **Mini-Event** – Debbie Spence can't come, looking for new judge for September event
- **Jumper Show** – MHJA rated optional
- **Breeches N Buckles** – next show 20th/21st of August
- **Omoksee** – new timing lights helped keep things running quickly, next one Sunday the 28th
- **Working Equitation** – CNC was a success, put in a bid for zone championships Oct 2023. Next WE show is September
- **H/J Schooling Show** – also likely will do MHJA rated for fall show, unsure about how much trouble it will be, considering making it a two day show doing Hunters on Saturday and Jumpers on Sunday
- **Gala** – went well, 180 guests, food was great, silent auction went well, don't have final numbers yet, estimating about \$7000 profit. About 60/40 camp participants vs horse park members/friends/neighbors
- **Marketing** – have done FB boosts, have some print marketing for Fair, etc.
- **Outside events** – since County owns the property, we need to consider how to handle outside events so the County signs special event permits. We also need to prioritize BSHP events on the calendar before scheduling outside events

Guest Presentation- Elle Bucher

- She is looking to run for Miss Teen Rodeo Montana – looking for sponsorships

- Full page color ad is \$200, we design the ad, online and physical paper program
- Motion to approve \$200 sponsorship to Elle Bucher: Arwyn, 2nd Scott – approved

Membership – Jennifer and Deb

- Have a book of old memberships to go through
- Would like to brainstorm ideas on how best to handle membership and reaching out for new members
- Jennifer does not think we need to try and keep excel spreadsheet updated, discussion on whether NeonOne will work for us as far as membership AND event entries
 - Should be able to use before early bird membership
 - Difficulty with event registration, going to continue working with Neon to see if they can make their platform work for our needs
 - Membership committee – Jennifer, Deb, Natalie, Kathryn

Maintenance

- Putting in a pump for the 4H arena
- Really need to start putting feelers out for maintenance people for next year since Ed is insistent this is his last year
- Had both wells tested and confirmed water is potable

Director Report

- Fair booth – we have a free booth at the fair to advertise the horse park, can bring a couple ponies for pets and brushing
 - Have pamphlets, business cards, posters at the booth, need volunteers to help man the booth
- 5 year plan – Kathryn has drawings of possible use of new stall bank to have
 - Options for visual barrier between parking lot and neighbors
 - Committee will meet to discuss further before next meeting

Old Business

- Park has the P-cards, has two cards that can be checked out by event organizers
 - \$1000 limit, have to be checked out through Jennifer and sign an agreement

New business

- Sheila and Kathryn are meeting with County to do a site visit and discuss with one of the County people who is overseeing us – still working on hookup labeling options
- Donated stadium jumps – might be too small but have options on what to do with them, fillers we can use
- Warm up pad – need to come up with a plan to improve footing and dust control

Kathryn's contract

- Her contract was from July 2021 to July 2022, need to come up with a new contract
- Need to review contract and revise and define positions and prioritize

- Motion to increase Kathryn's pay to \$30,000/year and that we redefine her contract for July 15th 2022 to July 15th 2023: Bill, 2nd Natalie – approved

Elections

- Need to figure out who is up for re-election and who is interested in running for 2023

Membership fees

- Increase membership fees \$20 for 2023 implementing September 1st

Motion to adjourn – Scott, 2nd Bill – approved

Meeting adjourned 8:56pm