

BSHP Board Meeting

April 11, 2023

Started at: 6:02pm

In Attendance: Clara Davison, Jennifer Cote, Jan Harris, Bill Bucher, Irene Given, Arwyn Anthony, Tienry Wheaton, Deb Anderson Scott David, Karla Nichwander, Katie Nichwander, Drue Kerns, Jen Belitz, Nancy Adams

Members present on Zoom: Natalie Sullivan

Start and Welcome:

- Approval of minutes: No corrections or discussion. Scott made motion, Deb 2nd. Motion passes.

Committee Reports:

Facilities- Scott is meeting with Dan to re-level the main arena as well as repair the truck. The recently fixed bathroom window is still holding up. There is still concern about vandalization to the bathroom and we may be able to install cameras for security. We will wait on the county's recommendation for the best way to handle it.

Scott is also getting ready for the spring clean day including installing the dog fence around the 4-H arena. The Quarter Horse show date has moved to the same date as the work-day which may cause issues. We need to make it clear that the only arena available to them is the main arena so that we can continue our work around the park.

Scott is thinking about paying someone to mow the grass around the main events arena to reduce the workload on facilities. Someone has offered to mow it for \$75/week to be mowed weekly. The cost for this will come out of the facilities budget and does not require board approval.

Events-

Cirque- Arwyn has been in contact with them and they are asking to use the park the last weekend in July. They are waiting to hear back from other event venues to confirm if it will only be the cirque or if they will also bring a mini renaissance fair as well.

Archery Tournament- On the 19th, Bill is meeting with the BSSC to present information on the archery tournament. We are hoping to use the time with the BSSC to present the overall calendar for the horse park. For safety, Bill is planning to create a detour for the pedestrians near the area of shooting. He also has the official safety plan, insurance, the National Field Archery approval.

Pet Run- Natalie is most likely cancelling the pet run due to low sign-ups. Jennifer is going to try to help her with insurance to reduce cost.

4-H- The dates of 4-H camp were changed to may 12th-13th.

Finance Committee-

Progress is being made with merging Wix and Quickbooks. Jennifer was able to pay our insurance for \$7,353.66. Jennifer would like to approve the budget as is and amend as needed throughout the year. The board would like to keep at least \$50,000 between our checking and savings account, but that value will need to be voted on by the board. Scott believes we can lower the maintenance labor cost. Karla would like to see the sub-sheets of the budget prior to approving it. Jennifer will send out the full budget as an excel sheet so the board can review it. The board would like information showing capital projects and the aliquoted money for the given projects. Jennifer sent out new insurance for approved

park instructors and hasn't received any yet. The finance committee has been working on getting the P-card system worked out and has made progress.

Public Relations-

Dram Shop: We made about \$90 total from the event, but it was a great membership building event. There was a great turnout and we were able to sell some merchandise and memberships. Overall, it was a great turnout and it was very easy to put together. In the future, it would be great to have something like this at least quarterly. Natalie did a great job getting a QR code available for anyone to scan to become a member. Coming from that, we would like to have a QR code for board members to make it easy to scan and get more memberships.

- Karla has started putting together a social media calendar for the park. She would like us to post at least 5-6 times/week to maximize algorithms and increase exposure. Content could be emphasizing how much volunteer work that goes on for the park. We need to decide who can help post. Karla has also enlisted help to promote the park better.

Membership

- We have about 120 memberships so far, which equates to about \$10,000. The feedback is good about the signup process. Nancy Adams will go door-to-door and get non-rider memberships using the paper printouts for older members who may not have internet.
- Jennifer would like to put signs on the walking path with links to becoming a "non-rider" member

New Topics

- Natalie would like to create a system for people to book stalls online.
- Jennifer would like to clarify that stalls are for events only. Arwyn assured us that the BSSC is ok with an occasional overnight stabler, but it is an issue with our insurance. Katy suggested that we list our park as a place to stable overnight on various stabling sites. Sometimes the park is not open, so we need to make a list of other options for people traveling. The committee will discuss potential options.
- Arwyn has been working on formatting the bylaws to an editable format so that we can revamp them. The committee needs to meet and discuss.
- Arwyn and Natalie have been discussing payment options on the website. Paypal gives the finance committee more information on each transaction and would like to stick to Paypal exclusively.

Motions to adjourn- Jen made a motion to adjourn, deb 2nd. Motion passed. Meeting ended at 7:41pm