



## SPONSORSHIP REQUEST

Event Date: May 6, 2023

Time: 9:00 am to 2:00 pm

2nd Annual Big Sky Horse Park Pet Run

3500 North Ave W.

Missoula, MT 59804

Event page = <https://www.bigskyhorsepark.org/petrun>

Find this event on Facebook = <https://fb.me/e/2BV6hAhyP>

The Big Sky Horse Park & Missoula Horse Council needs YOUR help to create greater awareness for our shared Missoula open spaces and protect the 90 acres Big Sky Horse Park from future development. The Missoula Horse Council has partnered with Run Wild Missoula, Competitive Timing and other Missoula businesses and non-profits to host this unique, high quality race event complete with 2 race categories for human-dog pairs, retail and food vendors, educational booths and even pet portraits. We are excited to share this space with a wider non-equestrian audience and would love to have you involved. Here's how you can do that...

- **Prizes:** Sponsor prizes at **Level 1 (\$50 value), Level 2 (\$100 value), Level 3 (\$150 value), or Level 4 (>\$200)**. We need dog related items such as gift certificates for product or services, dog toys, leashes, bowls, coats, dog food, dog treats, and more to use as prizes.
- **Join:** Your business can become a "Non-Rider Member" for \$25 per year. <https://www.bigskyhorsepark.org/membership>
- **Share:** Spread the word by sharing our Facebook event on your social media platforms.
- **Vendor:** Set up a booth to sell retail items or simply to gain awareness for your business. Level 2 and 3 sponsors may set up a vendor booth at no additional charge. \*Proof of insurance required for any business selling physical items. Please include Missoula County as an additional insured.
- **Volunteer:** You and your employees can sign up as volunteers. Go to the main event page to sign up.
- **Customize:** We are open to your sponsorship ideas and will work with you to best fit your needs. Contact Natalie Sullivan at [natmc12@gmail.com](mailto:natmc12@gmail.com) | 406-599-7694 to negotiate your sponsorship.

Step #1 is to fill out a quick, simple form and upload your logo at  
<https://form.jotform.com/230308027691149>

All sponsors may schedule a Facebook post with the event organizer, provide a banner and an announcement script for race day advertising, and a logo for website placement. Level 2, 3 & 4 sponsors may set up a booth (must provide your own tables, tent, insurance, ect). Level 3 and 4 sponsors will get one free lunch ticket at the food truck. Please have all donation/sponsor items to your BSHP representative no later than May 1st so that we can divide prizes up between race categories. Last day to sponsor with monetary donations is April 22nd. Please complete the above form and mail a check to BSHP, Attn: Pet Run, PO Box 3841, Missoula, MT 59806. Thank you so much for your support!

Sincerely,

Natalie Sullivan and the Board of the Big Sky Horse Park

[natmc12@gmail.com](mailto:natmc12@gmail.com) | 406-599-7694

February 1, 2023